

Webinar for Applicants „EU-wide data-driven solutions to real problems“ 1st call AgData

Start: 9:30am



projektträger
jülich

Project Management Juelich (PtJ)

Josefine Kant
Petra Schulte
Christian Breuer



EU Partnership Agriculture of Data



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Project: 101197332 — AgData
HORIZON-CL6-2024-GOVERNANCE-02-01

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Agriculture of Data

Meeting Rules



Mute your microphones



For questions raise hand
or put into the chat



Turn off your camera



The webinar will be
recorded in 3 parts

The recordings will be available for download after the webinar



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Call office

- All information are published in the Call Announcement
agdata.ptj.de/call1
- Any questions, clarifications are welcome:
 - Please contact your national funder (see Annex I of the Call Announcement and the National regulations)
 - Or the Call Office:

Call Office	Contact
Dr Josefine Kant	ptj-agdata-calls@fz-juelich.de
Dr Petra E Schulte	
Dr Christian Breuer	

Agenda

- Background Agriculture of Data
- Main scope, Call topics
 - SRIA and C-R&I-A
- Key dates & call procedures
- Eligibility criteria
- Coordination & submission
 - Registration
 - Short proposal
 - Full proposal
- Evaluation & Selection
- Obligations of selected & funded projects

Agriculture of Data#

Call Announcement of the 1st Co-funded Call

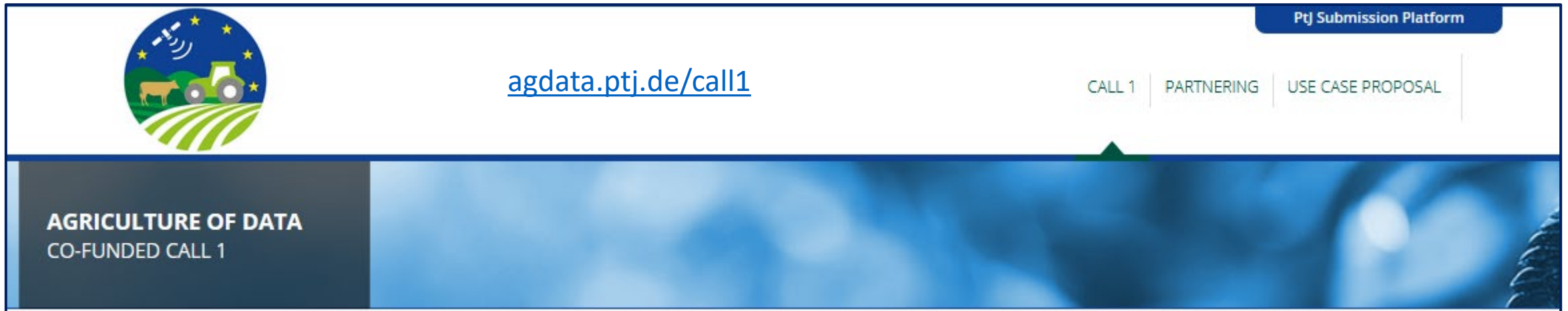
Project: 101197332 – AgData
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EU Partnership Agriculture of Data

- Horizon Europe Partnership
- Started Oct 2025
- 62 legal entities as beneficiaries and associated partners
- Research projects & use cases



Call scope & topics

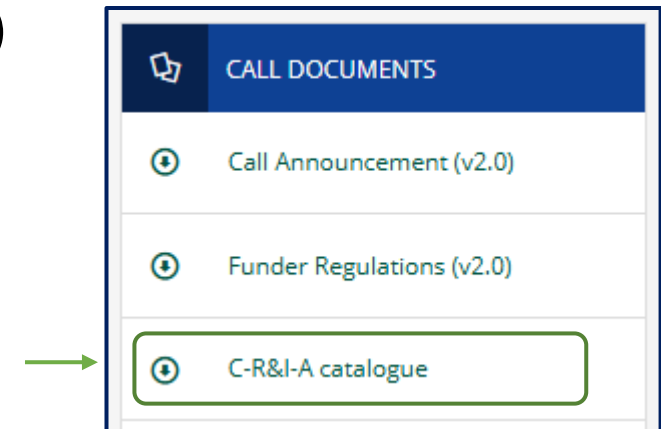
- **Topic 1 – data technologies and data management** focused on identification, access, storage, integration and processing of FAIR data, tackling the diversity of relevant data to achieve:
 - Interoperability,
 - Data sharing,
 - Enable application of AI techniques to develop robust AI models for the sector
- **Topic 2 – Data-based solutions for sustainable agriculture** intended to strengthen capacities to adapt to climate change, enhancing functionality, performance assessment and decision making
- **Topic 3 – Data-based solutions for policy-making** to provide reliable indicators that reflect effects of policies, in particular the Common Agricultural Policy (CAP), and development of tools to strengthen policy performance assessment, by means of data gathering and analytical capabilities.

SRIA & C-R&I-A

- SRIA (Strategic Research and Innovation Agenda)
 - Describing aims of the AgData Partnership

[AgData SRIA final_version.pdf](#)

- C-R&I-A (Core Research and Innovation Activities)
 - To fulfill aims of the AgData SRIA





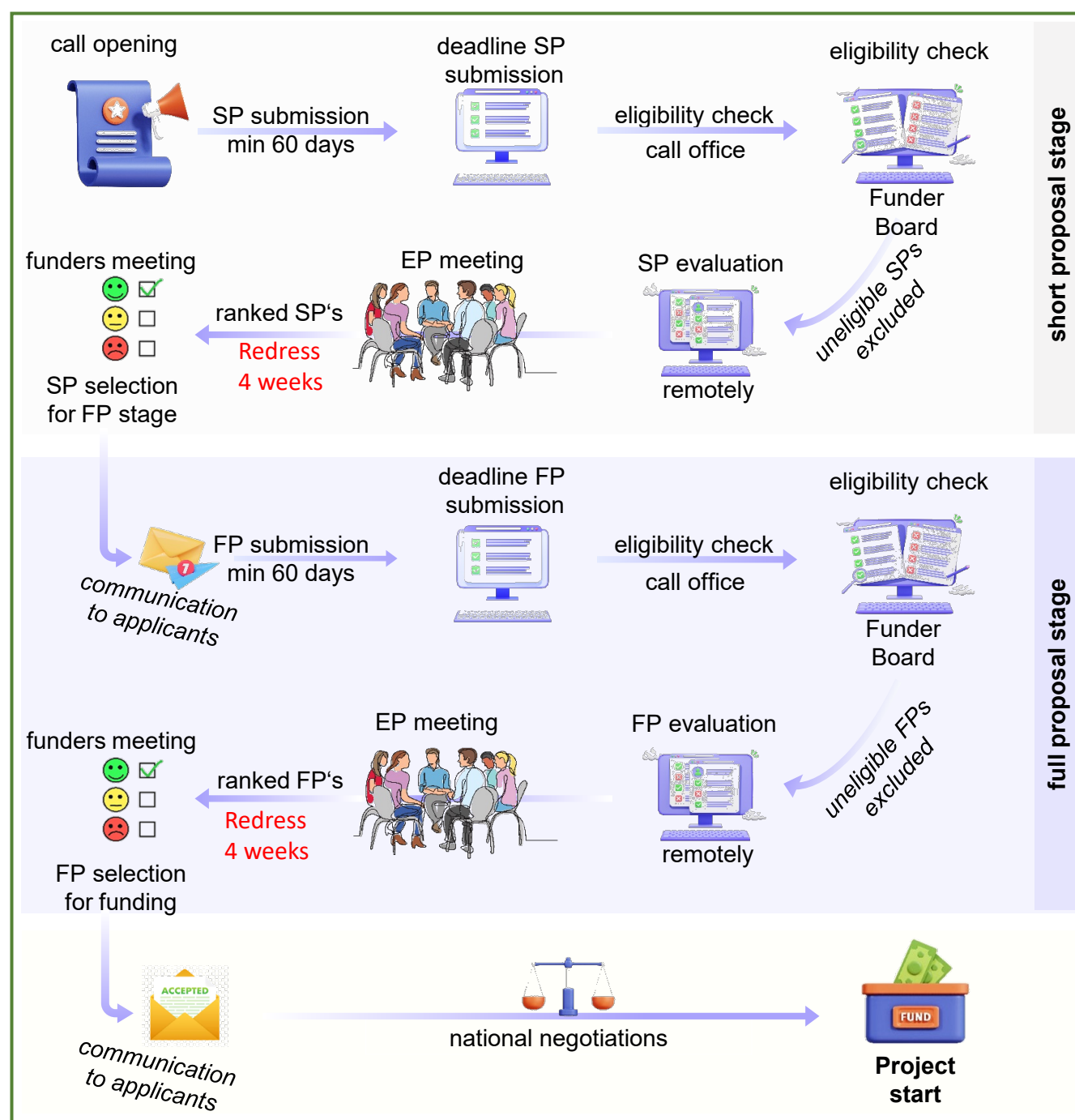
Key dates of the call & procedures

Date	Event	Stage
5th Nov 2025	Call Opening	Short proposal
21th Jan 2026	Submission deadline	Short proposal
Feb 2026	Eligibility check	Short proposal
March-April 2026	Evaluation	Short proposal
April-May 2026	Redress	Short proposal
May 2026	Selection	Short proposal
22th May 2026	Invitation to submit a full proposal	Short proposal
21th July 2026	Submission deadline	Full proposal
July 2026	Eligibility check	Full proposal
July-Sept 2026	Evaluation	Full proposal
Sept-Oct 2026	Redress	Full proposal
Oct 2026	Selection	Full proposal
Nov 2026	Decision letters to Coordinators	Full proposal





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Who can apply?

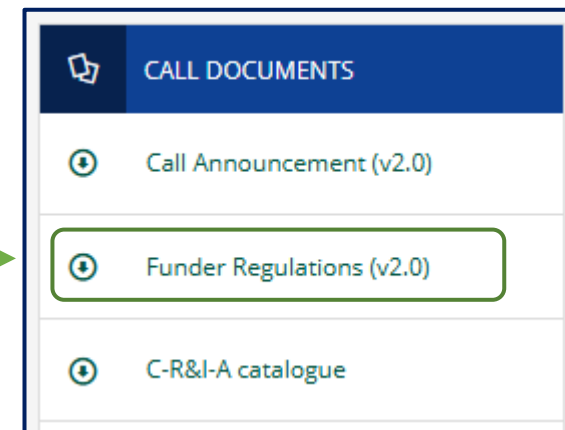
- **Funding mechanism:**

- Direct funding from national Funding Organisation
- EU co-funding
- **!! Highly recommended to contact your national Funder before preparing a proposal!!**
- Some funders may require contact before submission

- **Check your national Funders' requirements!** >> [AgData call1](#)
Call Announcement & Funder Regulations

- **Eligible applicants – depending on the National Regulation**

- Universities; Research Institutes
- Non-profit Organisations
- Private companies
- Civil society representatives; consumers/citizens



Eligibility Criteria (I)

- **Consortium Requirements**

- Minimum 3 eligible partners from 3 different Funding countries:

Belgium	Denmark	Estonia	Finland	France	Germany	Hungary	Ireland	Israel
Italy	Latvia	The Netherlands	Portugal	Romania	Slovakia	Spain	Türkiye	

- Recommended maximum: 10 partners
- Balanced consortia: max 60% total person months with one partner
- Associated partners:
 - Do not count to the minimum partner number
 - Do not request & receive funding
 - Have to provide a Letter of Commitment at Short proposal phase



Eligibility Criteria (II)

- **Submission requirements**

- Online submission [AgData call1](#)
- In English
- Short proposal submission until **21st January 2026** noon (CET)
- Full proposal submission until **21st July 2026** noon (CEST)
- **Completeness** (recommendation: check 'Validation' to find missing information)
 - Information from ALL partners

SUBMISSION PLATFORM	
WELCOME	>
ACCOUNT	>
PROFILE DATA	>
DOWNLOAD PROPOSAL	>

Partner Login

CALL DOCUMENTS	
Call Announcement (v2.0)	
Funder Regulations (v2.0)	
C-R&I-A catalogue	
Template CV	
Template Letter of Financial Commitment	
Call Pre-Announcement	

Coordinator Login

SUBMISSION PLATFORM	
WELCOME	>
ACCOUNT	>
COORDINATOR	>
PARTNERS	>
PROJECT DATA	>
JUSTIFICATION FOR C-R&I-A SELECTION FROM THE SRIA	>
PROJECT SUMMARY	>
KEYWORDS	>
STAKEHOLDER ENGAGEMENT	>
STATE OF THE ART	>
PROJECT DESCRIPTION	>
SHORT DESCRIPTION OF PLANNED USE CASE(S)	>
FINANCIAL PLAN	>
RESOURCES	>
FINANCE COMMENTS	>
LETTER OF COMMITMENT	>
FIGURES	>
ADDITIONAL LITERATURE REFERENCES	>
EVALUATORS	>
DOWNLOAD PROPOSAL	>
VALIDATION	>
SUBMIT PROPOSAL	>

Eligibility Criteria (III)

- **Eligibility Check:**
 - Failure to meet any criteria leads to rejection of proposal
 - e.g. associated partner without Letter of Commitment leads to rejection of the whole proposal
- Double check what documents are requested for each **national eligibility:**
 - Align to national priorities
 - Maximum amount of resources available for each partner in a country
 - Specific administrative rules
 - Specific requirements for partners eligibility
- **If only one partner from your consortium is not eligible at national level > the entire consortium will be considered ineligible**

Coordination & Submission (I)

- Coordinator has to:
 - Confirm national regulations and funding modalities with all partners
 - Guarantee eligibility of the entire project throughout the application procedure
 - Create account on the online submission platform
 - Submit pre-proposal and full proposal
 - Be central contact point for the consortium
 - Be responsible for project coordination throughout its lifespan
 - Inform about events affecting project implementation
 - Meet contractually bound deliverables and milestones
 - Disseminate all relevant information to consortium partners
 - Monitor data & ensure timely delivery of project reports
 - Mid-term & End-term reporting of follow-up activities
 - Plan potential reporting meeting in the budget

One person
can only be
Coordinator in
one project



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Coordination & Submission (II)

SUBMISSION PLATFORM

- COORDINATOR REGISTRATION
- COORDINATOR LOGIN
- PARTNER LOGIN

SUBMISSION PLATFORM

- WELCOME
- ACCOUNT
- COORDINATOR
- PARTNERS**
- PROJECT DATA
- JUSTIFICATION FOR C-R&I-A SELECTION FROM THE SRIA
- PROJECT SUMMARY
- KEYWORDS
- STAKEHOLDER ENGAGEMENT
- STATE OF THE ART
- PROJECT DESCRIPTION
- SHORT DESCRIPTION OF PLANNED USE CASE(S)
- FINANCIAL PLAN
- RESOURCES
- FINANCE COMMENTS
- LETTER OF COMMITMENT
- FIGURES
- ADDITIONAL LITERATURE REFERENCES
- EVALUATORS
- DOWNLOAD PROPOSAL
- VALIDATION
- SUBMIT PROPOSAL

PARTNER LIST

LIST OF PARTNERS, INCLUDING THE PROJECT COORDINATOR:

Organisation	Contact name	Organisation type	Nat. reg.	Country	
Ptj	Josefine Kant	University	✓	Germany	
RI	RPO Person	Research Institute	✓	Netherlands	  
NPO	NonPO Person	Non-Profit-Organisation	✓	Denmark	  

+ Add a new partner

- After you have added a new partner, activate him/her by pressing the "activate" button in the table. Your partner will receive a notification email.

LIST OF ASSOCIATED PARTNERS:

Organisation	Contact name	Organisation type	Country	
SME	Associated Person	Private Company	Finland	  

+ Add a new associated partner

- After you have added a new associated partner, activate him/her by pressing the "activate" button in the table. Your associated partner will receive a notification email.



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Coordination & Submission (III)

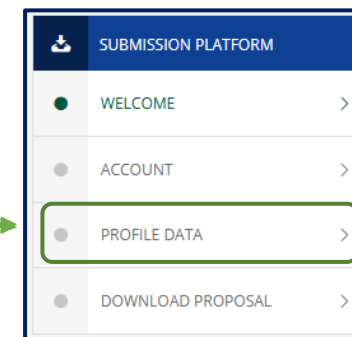
- Information needed for Short proposal:

- Per partner:**

- Partner Information
 - Privacy policy**
 - CV
 - Letter of Commitment (only Associated partners)
 - Financial plan, financial comments (partners requesting funding)

- Per consortium** (provided by Coordinator):

- Project data, keywords
 - Project summary, C-R&I-A selection justification
 - State of the art (4000 characters); Project description (10000 characters)
 - Short description of planned use case(s)
 - Financial plan, financial comments
 - Letter of Commitment (only Associated partners)



Partner Login

SUBMISSION PLATFORM	
WELCOME	>
ACCOUNT	>
COORDINATOR	>
PARTNERS	>
PROJECT DATA	>
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ADDITIONAL LITERATURE REFERENCES	>
EVALUATORS	>
DOWNLOAD PROPOSAL	>
VALIDATION	>
SUBMIT PROPOSAL	>

Coordination & Submission (IV)

- Submission
 - **Only complete proposals can be submitted-** use Validation tab to find missing information
 - **Before deadline:** submission as many time as needed (new submission replaces old one)
 - **Submit Early** to avoid last-minute technical problems
 - Close to the deadline high traffic is expected
 - Deadline short proposal: 21st January 2026, noon (CET)
 - Deadline full proposal: 21st July 2026, noon (CEST)
 - Coordinator's Role: Responsible for timely submission via the online system

VALIDATION

✖ VALIDATION FAILED, REQUIRED DATA MISSING

✓ PARTNERS

✓ PARTNER 1 (COORDINATOR)

✖ PARTNER 2

Participant Identification Code (PIC) number of the Organisation

- The entered value is too small.
- Please enter a value in this field.

✓ PARTNER 3

✓ PARTNER 4

✓ PROJECT DATA

✖ PROJECT SUMMARY

Project summary

- Please enter a value in this field.

✓ KEYWORDS

✓ JUSTIFICATION FOR R&I SELECTION FROM THE SRIA

✓ STAKEHOLDER ENGAGEMENT

✓ STATE OF THE ART

✓ PROJECT DESCRIPTION

✓ SHORT DESCRIPTION OF PLANNED USE CASE(S)

✓ RESOURCES

✓ FINANCES

✓ FINANCE COMMENTS

✓ LETTER OF COMMITMENT

Coordination & Submission (V)

- **Only consortia invited to submit Full proposals**
- Additional Information needed for Full proposals
 - **Per consortium** (provided by Coordinator):
 - Project description (20000 characters)
 - Workplan (incl. Gantt chart)
 - Data Management Plan
 - Communication, Dissemination and Exploitation Plan
 - Ethical Compliance
 - Templates for the new sections will be made available on the submission website upon full proposal stage opening (22nd May 2026)

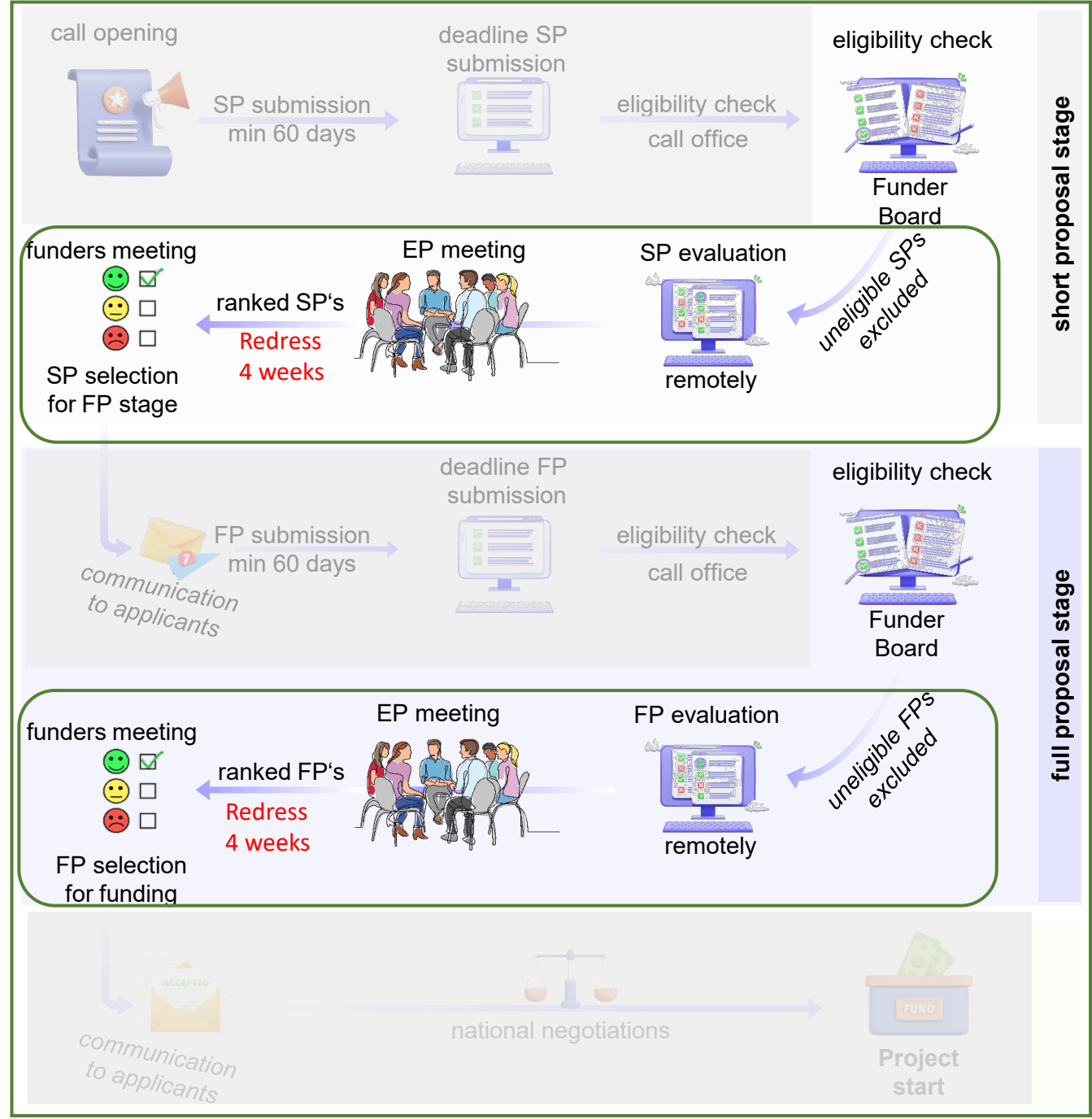
Annex III Full proposal template⁶

The list below indicates all of the menu items within the submission platform including

Call Announcement, page 41



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Evaluation & Selection (I)

- After submission (short proposal & full proposal):
 - Call Office & national funders check eligibility
 - Non-eligible proposals will be rejected
 - **Communication:** Eligibility check results communicated before evaluation phase
- After Eligibility check:
 - Expert evaluation > communication of scores to coordinators
 - Redress period
- Based on expert evaluation
 - Funders Board selection for inviting full proposal submissions / funding of projects

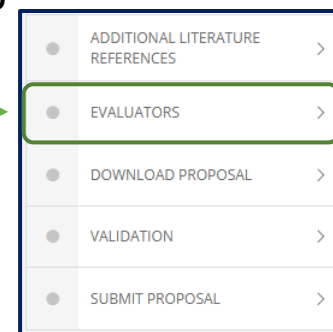
Evaluation & Selection (II)

- **Evaluation Panel (IEP) Mandate**

- Responsibilities:
 - Peer review proposals based on defined criteria
 - Provide a **written summary** for FB and for applicants sent by the Call Office
 - Propose a ranking list of proposals based on scores

- Committee Structure:

- Chair & Members: Independent of Funding Parties and applicants, balanced
- **Conflict of Interest:**
 - IEP members sign Conflict of Interest and Declaration of Confidentiality forms
 - Online tool prevents access to conflicted proposals



Coordinator Login

- Strict Confidentiality
 - Applicant identities
 - Proposal content
 - Access restricted to FB, IEP, and Call Office
 - Data handled per GDPR
- Evaluation Process
 - at least three international experts will evaluate each proposal
 - Consensus scores determined in meetings

Evaluation & Selection (III)

- Evaluation Criteria
 - **Excellence:**
 - Clarity of objectives, soundness of concept, methodology credibility, consortium quality, innovation, interdisciplinary approaches
 - **Impact:**
 - Relevance to Call scope and topics, project impact potential
 - **Quality and Efficiency of Implementation:**
 - (only full proposal)
 - Work plan quality, management structure, participant complementarity, task allocation, project budget appropriateness
- Scoring - Scale: 0 to 5 (no half scores in FP)
 - 0: Fails to address criterion
 - 1: Poor
 - 2: Fair
 - 3: Good
 - 4: Very Good
 - 5: Excellent
- Thresholds:
 - Criteria score $< 4/5$ (SP) or $< 3/5$ (FP): Not recommended for funding
 - Total score of < 8 (SP) or < 10 (FP): Not proposed for funding

Evaluation & Selection (IV)

- Outcome: Proposals ranked by final scores
- Final Decision:
 - Made by FB based on ranking and available funding
 - Communicated by the Call Office to the project coordinators (Evaluation summaries will be provided to the coordinators which are responsible for forwarding all information to the proposal partners.)
 - Funded projects list published

Evaluation & Selection (V)

- Ethics Evaluation Procedure
 - Two-Step Process
 - Step 1: Ethics Screening
 - Outcomes: Full Clearance, Conditional Clearance, Ethics Assessment
 - Step 2: Ethics Assessment
 - In-depth analysis
 - Outcomes: Full Clearance, Conditional Clearance, No Ethics Clearance
- General Data Protection Regulations (GDPR)
 - Data Handling
 - Compliance: GDPR Regulation EU 679/2016
- Privacy Policy: Available on submission website

Obligations for funded projects (I)

- Contract Negotiation
 - Notification letter received
 - Contact Funding Parties for grant negotiation
- Funding:
 - Provided per national regulations
 - Possible need for **Consortium Agreement**
- Communication, Dissemination, and Exploitation
 - Up to 2-page CDE Plan
 - Reference to Agriculture of Data in project-related information

Obligations for funded projects (II)

- Project Monitoring and Meetings
 - Mid-term and end-term status reports
 - Participation in mandatory joint meetings (kick-off, mid-term, end-term)
- Data Management
 - Up to 2-page Data Management Plan in proposal
 - Updated plan as deliverable within first six months
- Ethics Assessment
 - Compliance:
 - Appropriate authorization for human/animal work
 - Address potential ethical issues in proposal
 - Follow EU guidelines for non-EU activities



Key dates of the call & procedures

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Nov 2026	Decision letters to Coordinators	Full proposal

Redress

- Applicants can challenge the **eligibility check** and **evaluation** outcome only, if they suspect a breach in the application/implementation of the procedures.
- This redress procedure only covers the **procedural aspects** of the evaluation and/or eligibility checks, including the national eligibility checks.
- The redress will not question the scientific or technical judgement of appropriately qualified experts.
- The request for redress must demonstrate a **procedural irregularity, factual error, manifest error of assessment, misuse of power, or a conflict of interest**.
- Requests for redress that express mere disagreement with the result or the reasoning of the evaluation will be judged as not suitable for redress.

Questions and comments?

Thank you for your
attention!



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